

# PUHETERAPEUTTI

## MEDIA CARD 2018

**Publisher:**

Finnish Association of Speech Therapists

**Address:**

Asemamiehenkatu 4  
00520 Helsinki, Finland

**Editor-in-chief:**

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**Printing plant:**

Painotalo Plus Digital Oy  
Lahti

**Layout design:**

PPD Studio, Risto Mikander

**Order price:**

Finland 40 €, other countries 50 €

**Publication frequency:**

4 times a year

**Edition:**

1700 copies

**Size of the journal:**

A4

**Column width:**

1-column 59 mm  
2-columns 122 mm

**Columns:**

3

**Printing method:**

Offset

**Cancellation of advertisements:**

Latest on material submission deadline

**Material**

via email, on USB-memory stick or on CD

**Images**

JPG-, PNG-, GIF-, PDF- or PCD-format

No	Publication date	Deadline for editorial material submission	Deadline for publication material submission
1	Feb 19	Jan 10	Jan 15
2	May 21	April 3	April 9
3	Sep 24	Aug 13	Aug 20
4	Dec 10	Oct 22	Nov 5

**Employment advertisements prices**

1,50 € / column mm, black & white

1,70 € / column mm, 4-color

**Employment advertisements sizes**

1-column	width 59 mm
2-columns	width 122 mm
Inside full page	210 mm x 297 mm, with margins
Inside full page	185 mm x 272 mm, without margins
Inside half page, horizontal	185 mm x 133 mm
Inside half page, vertical	90 mm x 272 mm
Inside quarter page, vertical	90 mm x 133 mm

**Other advertisements prices**

	Black and White	4-color
Outside back cover full page	735 €	1240 €
Inside full page	635 €	1085 €
Inside half page	460 €	695 €
Inside quarter page	315 €	460 €
Inside eight page	210 €	295 €

**Other advertisements sizes**

Outside back cover full page	210 mm x 260 mm, with margins
Outside back cover full page	185 mm x 260 mm, without margins
Inside full page	210 mm x 297 mm, with margins
Inside full page	185 mm x 272 mm, without margins
Inside half page, horizontal	185 mm x 133 mm
Inside half page, vertical	90 mm x 272 mm
Inside quarter page, horizontal	185 mm x 65 mm
Inside quarter page, vertical	92 mm x 136 mm
Inside eight page, horizontal	92 mm x 65 mm

**Employment advertisements in our website**

website advertisements price 315 €

website advertisement + magazine advertisement:  
290 € + a price of the magazine advertisement