

PUHETERAPEUTTI

MEDIA CARD 2017

Publisher:

Finnish Association of Speech Therapists

Address:

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Printing plant:

Painotalo Plus Digital Oy
Lahti

Layout design:

PPD Studio, Risto Mikander

Order price:

Finland 40 €, other countries 50 €

Publication frequency:

4 times a year

Edition:

1650 copies

Size of the journal:

A4

Column width:

1-column 59 mm
2-columns 122 mm

Columns:

3

Printing method:

Offset

Cancellation of advertisements:

Latest on material submission deadline

Material

via email, on USB-memory stick or on CD

Images

JPG-, PNG-, GIF-, PDF- or PCD-format

No	Publication date	Deadline for editorial material submission	Deadline for publication material submission
1	Feb 20	Jan 11	Jan 16
2	May 22	April 3	April 10
3	Sep 25	Aug 14	Aug 21
4	Dec 11	Oct 23	Nov 6

Employment advertisements prices

1,50 € / column mm, black & white

1,70 € / column mm, 4-color

Employment advertisements sizes

1-column	width 59 mm
2-columns	width 122 mm
Inside full page	210 mm x 297 mm, with margins
Inside full page	185 mm x 272 mm, without margins
Inside half page, horizontal	185 mm x 133 mm
Inside half page, vertical	90 mm x 272 mm
Inside quarter page, vertical	90 mm x 133 mm

Other advertisements prices

	Black and White	4-color
Outside back cover full page	735 €	1240 €
Inside full page	635 €	1085 €
Inside half page	460 €	695 €
Inside quarter page	315 €	460 €
Inside eight page	210 €	295 €

Other advertisements sizes

Outside back cover full page	210 mm x 260 mm, with margins
Outside back cover full page	185 mm x 260 mm, without margins
Inside full page	210 mm x 297 mm, with margins
Inside full page	185 mm x 272 mm, without margins
Inside half page, horizontal	185 mm x 133 mm
Inside half page, vertical	90 mm x 272 mm
Inside quarter page, horizontal	185 mm x 65 mm
Inside quarter page, vertical	92 mm x 136 mm
Inside eight page, horizontal	92 mm x 65 mm

Employment advertisements in our website

website advertisements price 315 €

website advertisement + magazine advertisement:
290 € + a price of the magazine advertisement